



## NOTICE OF AWARD

24 November 2023

**MS. SEJIN KIM**

Ads & Marketing Director  
Meebang Air Agencies Co. Ltd.  
18th Floor, Eulji Hankuk Bldg.  
50, Eulji-ro, Jongno-gu, Seoul

Dear Ms. Kim,

The Philippine Department of Tourism–Korea (PDOT Korea) wishes to thank you for participating in our call for proposals to agencies that will be tasked to prepare and execute our *Love the Philippines* Branding Campaign in Korea via Out-of-Home (OOH) Advertising for the Winter Season 2023.

Resulting from the evaluation, we are pleased to inform you that **Meebang Air Agencies Co. Ltd.** has been selected to work with our office in the implementation of our Out-of-Home (OOH) Advertising for December 2023.

We shall issue a separate *Notice to Proceed* that will indicate the start of your engagement with us.

Please acknowledge receipt and acceptance of this notice by signing in the space provided below and email back to us the signed copy at [pdot@philippinetourism.co.kr](mailto:pdot@philippinetourism.co.kr) and [itnoveros@philippinetourism.co.kr](mailto:itnoveros@philippinetourism.co.kr).

Very truly yours,

**MARIA CORAZON JORDA-APO**

Director  
Philippine Department of Tourism-Korea

*Acknowledgment Receipt:*

**CHANHO HONG**  
President & C.E.O.

Signature over Printed Name and Designation  
of Meebang Air Agencies Co. Ltd. Representative

Date: 24 November, 2023

