



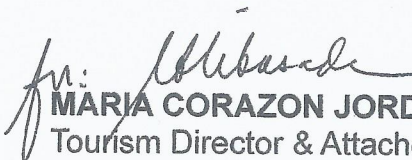
March 9, 2020

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in outdoor graphic design for the replacement of Philippine Showroom window graphic display.

Interested companies may submit window display designs and quotations following the attached Terms of Reference on March 16, 2020, 5:00 pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr


MARIA CORAZON JORDA-APO
Tourism Director & Attaché
PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE: PHILIPPINE SHOWROOM WINDOW GRAPHIC DISPLAY REPLACEMENT

DATE: March 20, 2020

VENUE: PHILIPPINE SHOWROOM

II. SCOPE OF WORK / DELIVERABLES

Following are the deliverables and specifications required by the Philippine Department of Tourism:

1. Design and installation of outdoor window graphic display (3 panels) in full color.

2. Specifications:

Panel 1 - Duratrans Lightning Graphic (1.8m x 2.4m)

Panel 2 - Glass door logo (2.1m x 2.4m)

Panel 3 - Glass wall graphic (2.5m x 2.35m)

Including labor

*the creatives to be used will be subject to PDOT-Korea's approval prior to final preparation and set up.

III. TIME FRAME AND SCHEDULE OF WORK

Schedule: All interested parties to submit working design drawings and cost schedules within seven (7) days after posting of this document.

March 16, 2020	- Deadline of submission of design and budget
March 17 -19, 2020	- Design preparation and approval
March 20, 2020	- Setup and turnover

IV. BUDGET

Total budget allocation for the Philippine showroom is KRW 2,700,000