



14 May 2019

INVITATION FOR PROPOSALS

The Philippine Department of Tourism Korea is in need of the service of a well- experienced company based in Korea engaged in the business of professional giveaway supplier for the Seoul International tourism Industry Fair (SITI 2019) to be held at COEX, Seoul, Korea on June 6-9, 2019.

Interested companies may submit quotations following the attached **Terms of Reference** on or before **May 17, 2019 at 5:00 PM** to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 3180520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr

A handwritten signature in black ink, appearing to read "M. Corazon Jorda-Apo".

MARIA CORAZON JORDA-APO
Tourism Director and Attaché
PDOT-Korea

Philippine Department of Tourism-Korea

Suites 102 & 801, Paiknam Bldg., Euljiro 1 (il)ga, Jung-gu, Seoul 04533, South Korea
Tel: (822) 598-2290 Fax : (822) 318-0520 Email: pdot@philippinetourism.co.kr Website: itsmorefuninthephilippines.co.kr

TERMS OF REFERENCE

I. PROJECT TITLE :	GIVEAWAY FOR THE SEOUL INTERNATIONAL INDUSTRY FAIR 2019 (FORMERLY KOTFA WORLD TRAVEL FAIR 2019)
DATE :	JUNE 6-9, 2019
VENUE :	COEX, SEOUL
ITEM :	MULTI CABLE

In line with the Philippine Department of Tourism-Korea's efforts to intensify Philippine Tourism promotion in South Korea, the DOT in cooperation with the Tourism Promotions Board will participate once again in Seoul International tourism Industry Fair (SITIF 2019), formerly Korea World Travel Fair (KOTFA) to be held at COEX, Seoul on June 06 – 09, 2019. SITIF is the biggest international travel fair in Korea with participation of booth international and domestic tourism-related organizations.

In relation to this, DOT Korea will take several activities at the Philippine booth to attract more booth visitors and create stronger consumer interest during exhibition day. Promotional giveaways are needed for the booth activities.

II. PURPOSE/ OBJECTIVE

The DOT is in need of service of a well- experienced company based in Korea engaged in the business of supplying/producing corporate/promotional giveaways.

III. SCOPE OF WORK / DELIVERABLES

Following are the required specifications;

- Item: Multi cable (per design)
- Specification: Logo sticker on body
OPP packaging



- Unit: 500 pcs.

*Deadline for submission of quotation is on **May 17, 2019 at 5:00 PM.***

III. BUDGET

Total budget allocation for the giveaways is KRW 2,600,000