




12 August 2019

INVITATION FOR PROPOSALS

The Philippine Department of Tourism Korea is in need of the service of a well- experienced company based in Korea engaged in the business of professional giveaway supplier for the Modetour Travel Show (MTTS 2019) to be held at COEX, Seoul, Korea on September 6-8, 2019.

Interested companies may submit quotations following the attached **Terms of Reference** on or before **August 15, 2019 at 5:00 PM** to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 3180520
Email: pdot@philippinetourism.co.kr and lily@philippinetourism.co.kr


LILOSA LIBOSADA
Jr. Tourism Operating Officer
PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE	:	GIVEAWAY FOR THE MODETOUR TRAVEL SHOW
DATE	:	SEPTEMBER 6-8, 2019
VENUE	:	COEX, SEOUL
ITEM	:	BAMBOOTUMBLER WITH POUCH

In line with the Philippine Department of Tourism-Korea's efforts to intensify Philippine Tourism promotion in South Korea, the DOT in cooperation with the Tourism Promotions Board will participate once again in Modutour Travel Show (MTTS 2019) to be held at COEX, Seoul on September 06 – 08, 2019. MTTS is the biggest international travel fair in Korea with participation of booth international and domestic tourism-related organizations.

In relation to this, DOT Korea will take several activities at the Philippine booth to attract more booth visitors and create stronger consumer interest during exhibition day. Promotional giveaways are needed for the booth activities.

II. PURPOSE/ OBJECTIVE

The DOT is in need of service of a well- experienced company based in Korea engaged in the business of supplying/producing corporate/promotional giveaways.

III. SCOPE OF WORK / DELIVERABLES

Following are the required specifications;

- Item: Bamboo Tumbler with pouch
- Specification: Logo on body (7~8cm)



- Unit: 100 pcs.

*Deadline for submission of quotation is on **August 15, 2019 at 5:00 PM.***

III. BUDGET

Total budget allocation for the giveaways is KRW 2,700,000