



October 25, 2021

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in indoor/outdoor graphic design and set up for the replacement of Philippine Showroom graphic displays.

Interested companies may submit proposals and quotations following the attached Terms of Reference on October 27, 2021, 5:00 pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: jake@philippinetourism.co.kr and lily@philippinetourism.co.kr

MARIA CORAZON JORDA-APO
Tourism Director
PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE: PHILIPPINE SHOWROOM INDOOR/OUTDOOR GRAPHIC DISPLAY REPLACEMENT

DATE: November 2021

VENUE: PHILIPPINE SHOWROOM

II. SCOPE OF WORK / DELIVERABLES

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in indoor/outdoor graphic design and set up for the replacement of Philippine Showroom graphic displays.

Following are the deliverables and specifications required by the Philippine Department of Tourism:

1. Design, printing, supervision, and installation of outdoor graphic display (3 panels) in full color.

Window Panel 1 - Duratrans Lighting Graphic (2m x 2.4m)

Door Panel - Glassdoor Graphic

Print

- 0.5M x 1.8M = 1 pc
- 0.3M x 2.35M = 2 pcs
- 1.75M x 2.0M = 1 pc

Sticker

- 0.4M x 1.2M = 1 pc
- 1.4M x 0.3M = 1 pc

Window Panel 2 - Duratrans Lighting Graphic (2.5m x 2.35m)

2. Design, printing, supervision, and installation of indoor graphic display (4 panels) in full color.

Wall Panel 1 - coated inkjet print (2.2m x 2.2m)

Wall Panel 2 - coated inkjet print (2.2m x 2.2m)

Wall Panel 3 - coated inkjet print (2.0m x 2.2m)

Wall Panel 4 - coated inkjet print (6.4m x 3.0m)

Note: The creatives to be used will be subject to PDOT-Korea's approval prior to final preparation and setup.

III. TIME FRAME / SCHEDULE

Schedule: All interested parties to submit working design drawings and costs following the schedule below:

October 27, 2021 (5:00 pm) - Deadline of submission of proposal and quotation

October 28, 2021 - Review and approval of the proposal

October 29, 2021 - Award of contract

November 5, 2021 - Target date of setup and turnover

IV. BUDGET

The total budget allocation is KRW 6,500,000 inclusive of taxes